

Aura Accents is a company that wants to help you change the color of an accent wall or area without the hassle of painting. The app allows the user to change the color of a wall or surrounding area, essentially allowing them to make any wall into an accent wall. The app has many features including: suggestions for the right color to improve or brighten a mood, camera color picker, and many more. The packaging is meant to hold an Aura Bulb which is supposed to be controlled by the app. The installation (The Standing Model) was designed to help the aura bulbs project their light onto a wall to create an accent wall that can change colors whenever the users wants.

In Aura Accents, exploring different aspects of colored lighting, human psychology was key. How humans perceive color along with user interface design were critical to the design of the app, light bulb packaging, and installation. The app utilizes some of the most recent technology such as bluetooth that allows you to change the color of the bulbs all from the user's apple or android device.

Aura Accents will hopefully change the way people feel comfortable in their homes. With its easily accessible user interface, anyone with a smartphone can navigate the app with ease. Aura Accents has a range of products such as: Aura Bulbs, the Aura Accent App, Hanging Model, and Hanging Model. For more information on each of these can be found on the prototyped Aura Accents App.

-Kelsey Kunkel